

A Study on the Impact of Employee Motivation on Employee Performance with Special Reference to Wheels India Limited

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ABSTRACT

Human Resource Management is one among the complex as well as the challenging arena of management. People are the most important and valuable resource in every organisation in the form of its employees. Competent and motivated people can make things happen and enable an organisation to achieve its goals. Effective employees can contribute to the effectiveness of the organisation. Organisations have now started realising that the systematic attention to the human resource is the only way to increase organisational efficiency in terms of productivity, quality, profits and better customer orientation. This ensures the required employee training and motivation in developing their skills and competencies, focussing on implementing various employee's motivating factors that keep them on the high performance trajectory and also ensures job satisfaction. This study is an attempt to analyse the impact of employee motivation on employee performance, the effect of intrinsic rewards on employee motivation and the impact of employee perceived training effectiveness on employee motivation.

KEYWORDS: Employee training, Effective employee, Motivating factors.

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