



Evaluation of STEP Co-operative Program from Project Management Perspective

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ABSTRACT

Support to Training and Employment Programme (STEP) for Women is a flagship initiative conceived and executed by the Ministry of Women and Child Development, Government of India. This initiative intends to provide skills that give employability to women and to provide competencies and skills that enable women to become entrepreneurs. The purpose of the current study is to evaluate the STEP Co-operative Program from Project Management perspective and outline the adaptation of project management principles and methodology in rolling out the STEP initiative by one of the largest dairy co-operatives in India- Karnataka Co-operative Milk Producers' Federation Ltd (KMF). The project management life cycle, performance domains and project management processes constitute the management framework. This paper provides an outlook on the STEP cooperative program with project management standards. The aim of the program is to deliver skill up-gradation and bring about social transformation for women in rural society. It has been observed that the program has brought out several benefits in the lifestyle of women leading to an increase in their self-esteem.

KEYWORDS: Training, Women employee, Project management, Government of India.

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